



OpenAir – Salesforce SmartConnector

Use NetSuite OpenAir to manage projects, resources, and billing, and Salesforce to manage sales pipelines—without creating process bottlenecks. Celigo's OpenAir – Salesforce SmartConnector automatically synchronizes information between these applications to enable Sales, Project, and Finance teams to work in the preferred application of their choice.

The **premium** integration for OpenAir and Salesforce



Prebuilt
FAST TIME-TO-VALUE

- Self-guided wizard to install prebuilt, out-of-the-box integration
- Intuitive options for fast, easy configuration and data mapping
- Productized OpenAir and Salesforce integration best practices



Managed
REDUCED MAINTENANCE

- Ongoing feature enhancement upgrades
- Automatic support of OpenAir and Salesforce product updates
- Support and implementation services provided by Celigo



Advanced
PREMIUM INTEGRATION
APPLICATION

- **Opportunities:** Automatically create OpenAir Projects based on Salesforce Opportunities
- **Customers:** Keep Accounts, Clients, and Contacts synchronized between the two applications
- **Metrics:** Make OpenAir project metrics available in Salesforce (e.g., billable hours, percent completed, end date)
- **Visibility:** Manage and monitor integration using a comprehensive dashboard and configurable email alerts
- **iPaaS:** Built on integrator.io, extend the SmartConnector or integrate other applications using a single platform

Gain complete project visibility and control with Celigo's OpenAir – Salesforce SmartConnector

OpenAir



About Celigo

As companies increasingly rely on more cloud applications to run their businesses, the need for easy-to-deploy integration platforms and solutions to connect these cloud apps has never been greater. Businesses cannot succeed unless fragmented processes and siloed applications are connected.

Integration should not be hard. Our mission is to enable applications to work together as one, in a way that is easy and simple.

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The Celigo integration is a benefit to everybody. There are fewer mistakes being made because we're getting the right source data—so the integrity of the projects is better. And, people are very happy with it.

— Jeff Traynor SOLUTIONS ARCHITECT AT FORUM ONE



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