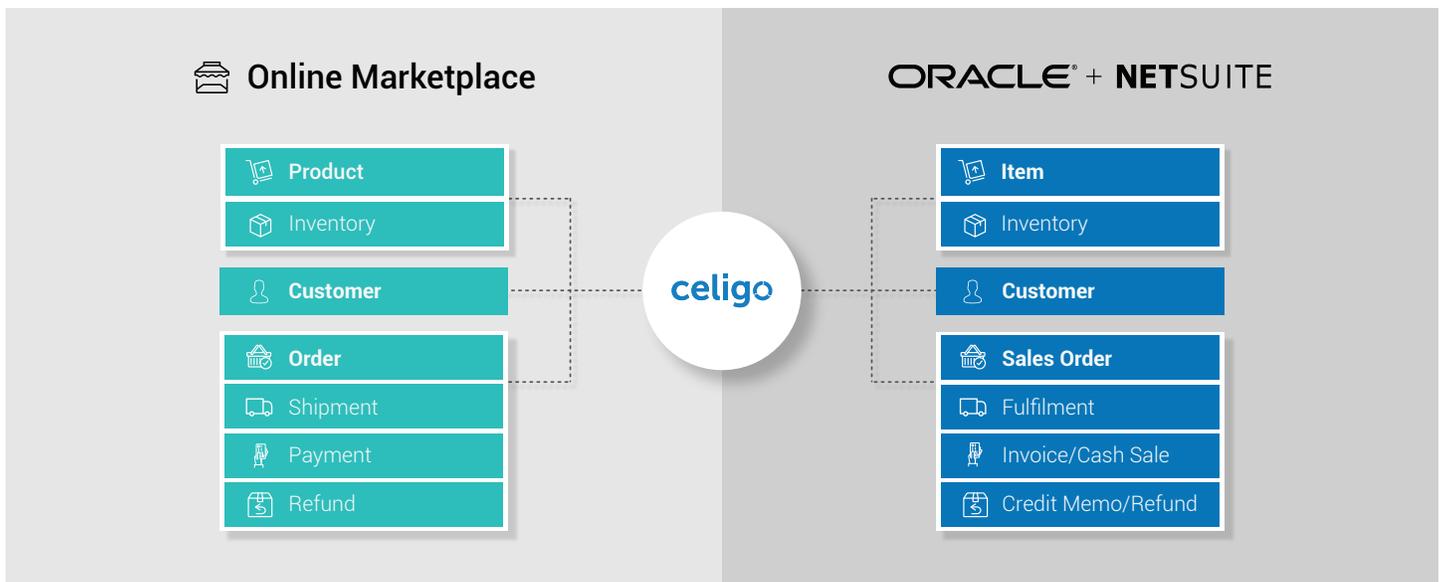# celigo

Marketplace SmartConnectors for NetSuite

Streamline multichannel sales with prebuilt integrations for NetSuite ERP

Many online retailers sell in one or more online marketplaces. To be successful in these marketplaces, companies must deliver optimal buying experience for shoppers. Order delays, inaccurate product information, or lack of real-time order status can result in unfavorable reviews — leading to lost sales and poor online reputation.

A key driver for optimizing the buying experience is ensuring that back-office operations are streamlined. This requires data to seamlessly flow between back-office systems, such as NetSuite ERP, and online marketplaces.

Celigo Marketplace SmartConnectors provide out-of-the-box solutions that automate data exchanges between NetSuite and popular marketplace platforms. These prebuilt integrations help streamline ordering and fulfillment processes and can easily handle seasonal or unexpected volume spikes — enabling companies to successfully sell on marketplaces.

Online Marketplace | ORACLE + NETSUITE

Online Marketplace	ORACLE + NETSUITE
Product	Item
Inventory	Inventory
Customer	Customer
Order	Sales Order
Shipment	Fulfilment
Payment	Invoice/Cash Sale
Refund	Credit Memo/Refund

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Supported Marketplaces

amazon   ebay   Walmart   jet

Key Benefits

✓ **Optimize buying experience** with timely fulfillment, accurate product availability, and real-time order statuses

✓ **Efficiently scale operations** by automating processes that rely on NetSuite and marketplace platforms

✓ **Achieve fast time-to-value** with prebuilt, out-of-the-box integration that does not require IT support

✓ **Minimize ongoing costs** with continuous upgrades, maintenance, and support provided by the experts at Celigo

Order Management

View and manage store orders within NetSuite as soon as customers check out from marketplaces

Shipping & Fulfillment

Leverage advanced fulfillment logistics; pick/pack/ship and notify customers with tracking numbers & shipping carriers in real time

Inventory Levels

Minimize under/overselling products with near real-time synchronization of stock levels between NetSuite and marketplaces

Products & Variations

Manage products, variations, pricing, images, categories, and other product attributes directly from NetSuite

Payment & Invoicing

Support multiple payment capture scenarios – whether payment is at time of sale or after fulfillment

Cancellations & Refunds

Manage cancellations and refunds directly in NetSuite and make statuses available in marketplaces

*Availability of features may differ for individual SmartConnector. Contact sales@celigo.com for details.

Pricing
(billed annually)

Amazon		eBay		Jet	Walmart
Standard	$250/month	Standard	$250/month		
Premium	$400/month	Premium	$400/month	$300/month	$150/month
Enterprise	$500/month				

❝ The Walmart Connector has made **operations run smoother for selling on Walmart**. The user interface is intuitive and very user friendly.

— **CANHDY RITTER,** SYSTEMS ADMINISTRATION MANAGER, HOME CONTROLS

❝ **Set it and forget it**. Works well to import and export pricing, info, pictures, and sales orders. Works with FBA also. Very little downtime with quick customer support by email.

— **JESSE DRISCOLL**, GENERAL MANAGER, CONTRACTORS DIRECT